

2010

中国饮料行业可持续发展报告

Sustainability Report
of the Chinese
Beverage Industry

China Beverage Industry Association

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报告说明

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Report Statement

This is the first sustainability report about the Chinese Beverage Industry issued by China Beverage Industry Association.

International Organization for Standardization (ISO) refers to social responsibility of an organization as the responsible behavior of an organization's impacts on the society and environment, which should be in line with requirement on social benefits and sustainable development.

Chinese industries and companies should not only be required by international standards to carry out a social responsibility, but also incorporate the unique characteristics of our country. Companies implementing social responsibilities can be categorized into three levels of commitment; i.e. showing obedience to laws and regulations, referring to a responsibility that must be taken; showing full reflection of corporate values, referring to a responsibility that should be taken, and noble chase for ethics and morals, referring to a responsibility that could be taken. This report is compiled according to these three aspects and makes an extra distinction between Industry illustrations and Company illustrations.

The report also discusses the social responsibility practices of some of the companies in the Chinese beverage industry. The report refers to a total number of 150 companies.

The selection of 12 companies discussed in the part About the Company has previously been awarded with the title "2009 CSR Best Practice Enterprise of the Chinese Beverage Industry". The report highlights the results of the social responsibility shown by these companies in the areas "Company and Society", "Company and Environment" and "Company and Employees".

The Chinese Beverage Industry report is compiled based on information available from the years 2008 and 2009. In order to provide a comprehensive evaluation of the impact of the beverage industry, some information from earlier years and the year 2010 is also included in this report. We view this report as the first step described in the Sustainability Reporting Guidelines as issued by Global Reporting Initiative (GRI). We feel committed to our industry responsibility to continuously improve our monitoring and reporting capacity.

If you want to read the online version of our report or want to know more about the Chinese beverage industry, please visit our website: www.chinabeverage.org.

If you have any suggestions or recommendations about our report, please feel free to contact us. Please find our contact information below.

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目录

6

7

8

12

14 行业篇

15 法律规范的自觉遵守：必尽责任

15

17

23

25

30

36 企业价值的充分体现：应尽责任

36

39 " "

45

48

50

52 道德伦理的高尚追求：愿尽责任

52

55

57

64 企业篇

66

74

82

86

90

96

102

108

112

118

122

128

132 附录

133

137

141

Table of Content

6	Preface by Vice President of China National Light Industry Council
7	Address of Director by President of China Beverage Industry Association
8	Industry Overview
12	Industry association

14	About the Industry	64	About Companies
15	Obedience to Laws and Regulations: A Responsibility That Must Be Taken	66	Coca-Cola Beverage (Shanghai) Co., Ltd.
15	Food Safety	74	Pepsico Investment (China) Ltd.
17	Energy Conservation and Consumption Reduction	82	Beijing Huiyuan Food and Beverage Co., Ltd.
23	Environmental Protection	86	Hangzhou Wahaha Group Co., Ltd.
25	Employee Care	90	Red Bull Vitamin Drink Co., Ltd.
30	Industry Self-discipline	96	Tingyi Asahi Itochu Beverages Holding Co., Ltd.
36	Full Reflection of Corporate Values: A Responsibility That Should Be Taken	102	Cofco Coca-Cola Beverages Ltd.
36	Scientific and Technological Progress	108	Bluesword Drink & Food Holding Co., Ltd. Sichuan
39	Serve for Rural Economy, Development and Demography and Consumers	112	China Resources C'estbon Food & Beverage (Shenzhen) Co., Ltd.
45	Responsibility of supply chain	118	Changsha Pepsi Cola Beverage Co., Ltd.
48	Development of Industry Chain	122	Jiaduobao (China) Drink Co., Ltd.
50	International Exchange	128	Swire Coca-Cola Beverages Zhengzhou Ltd.
52	Noble Chase for Ethics and Morals: A Responsibility That Could Be Taken	132	Annex
52	Disaster Relief	133	Social Responsibility Remarks of Some Enterprises
55	Donations to Education	137	Companies Index
57	Charity Practice	141	Experts' Comments



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